

# Find your google analytics web property ID

## STEP BY STEP SETUP INSTRUCTIONS

1. **If you are not already logged in to your Google Analytics account**, go to [www.google.com/analytics](http://www.google.com/analytics) then click on the access analytics button. Then login to your analytics account using the email address and password you used to create your Google analytics account. NB: If you can't remember your password, click on "can't access your account" and follow the instructions to reset your password.
2. **Once you are logged in to your Google analytics account**, your web property id (for example, UA-12345-12) should be visible on the first page you see (as per the screenshot below). Please contact Rocketspark if you have difficulty finding your web property ID.

The screenshot shows the Google Analytics 'Overview' page for a website profile. The 'Website Profiles' table is visible, with the following data:

Name	Reports	Status	Visits	Avg. Time on Site	Bounce Rate	Completed Goals	Visits % Change	Actions
http://www.yourwebsite.com		UA-24579599-1						+ Add new profile
www.yourwebsite.com	View report	⚠	0	00:00:00	0.00%	0	N/A	Edit   Delete

Additional elements in the screenshot include: 'Common Questions' sidebar, 'Recommended for you' section with AdWords, 'Resources' section with Help, Code Site, and Features, and navigation links for 'Add Website Profile', 'User Manager', and 'Filter Manager'.

3. **Once Google Analytics is tracking your visitor activity**, there are two ways to view your website visitor statistics:
  - a. If you would like a basic summary of visitor statistics to be visible in your Rocketspark dashboard, you can link your Google Analytics account with your Rocketspark dashboard.
  - b. If you would like more in depth insights about visitor activity, you can log in to your Google Analytics account for more thorough information about your visitors and how they've interacted with your website.